

ROSEMARIE LOUIE

PRESS RELEASE

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CONTACT
Ariane Griffiths
Foundation Studio
905.830.6243

info@foundationstudio.ca
www.foundationstudio.ca

MUCH MUSIC VIDEO AWARD CELEBS GET SOME BLING ON THEIR KEYRING

Toronto's own Rosemarie Louie to be included in the 2009 Much Music Video Awards Swag Bag

Toronto, ON, June 17, 2009 - Toronto-based Rosemarie Louie is excited to announce they will be one of the few companies selected to be included in the 2009 Much Music Video Awards Gift Bag produced by On3 Productions and LouLou Magazine. Jeweller Rosemarie Louie has created a limited edition, "Bling on Your Keyring" keychain especially for the gift bag, which will be delivered to all performers and guests at the Much Music Award Ceremony on June 21st, 2009.

"I am incredibly excited and honoured to be chosen to participate in the 2009 Much Music Gift Bag," says Rosemarie Louie. "I'd like to think my jewellery is fun and dares to be different ... artisanal jewellery that captures and reflects personal style. I am thrilled to be a part of the style that portrays the MMVAs" adds Rosemarie.

Pieces included in the gift bags are designs such as "Amour", a heart shaped keyring that is made from a rose-quartz gemstone, "Lion Heart" a circular design crafted from fire-agate and, "Sea Goddess", a cylindrical shaped red coral piece.

Rosemarie Louie's passion for beautiful objects started in her childhood. One day, while skipping down the street, she found a sparkly stone that had dropped out of a ring. Rosemarie raced home and gave the sparkly stone to her mom, who in her eyes, was and still is the most beautiful woman in the world.

Rosemarie's statement jewellery is fun and dares to be different ... artisanal jewellery that captures and reflects personal style. Each piece is handmade using a variety of semi-precious stones, freshwater pearls, Swarovski crystals, and sterling silver. All the materials are personally handpicked by Rosemarie for their beauty and quality.

Rosemarie creates wearable art that makes the heart skip a beat, an object of beauty that is treasured, worn over and over again, and destined to become a beloved heirloom.

About Rosemarie Louie

Rosemarie Louie is owned and operated by Rosemarie Louie herself and is based in Toronto, Canada.

For additional information, please contact one of the following:

Foundation Studio Marketing & Promotions

Ariane Griffiths
T. 905-830-6243

E. info@foundationstudio.ca

Rosemarie Louie

Angie Louie

E. angie@rosemarielouie.com

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